



FOR IMMEDIATE RELEASE

Date

## **Minding Their Own Business**

### **ABC School and XYZ Company Form Partnership for Student Success**

Fort Lauderdale (insert correct city name) – Students at ABC School are getting a taste of running a business this year, thanks to a partnership between the school and XYZ Company. The program, a Partners in Education initiative gives students practical, hands-on knowledge of the challenges and rewards of owning their own business.

In September, students met the owners of XYZ and were introduced to their “Partners”, a group of managers in the company who will lead the program throughout the year. The first session was a tour of the company’s offices, located at XYZ. Every phase of the business was explained, from manufacturing, to sales and distribution and finance.

More than just a field trip, students use concepts learned in the classroom to complement their experience at the company. For the first session, students had prepared a questionnaire for the managers. Each student was responsible to learn the answers to the questions before the day concluded. Following the visit, students turned the interview questions and answers into a report that could be used to describe the company to others.

In future sessions, students will use math skills to compute the cost of making the products, sales costs and profit. Between sessions with the company’s managers, students will research the company’s history and its competition. They will study the geographical territory and environmental issues of importance to the company.

“Our students combine the knowledge and skills they learn in the classroom with the practical life skills they learn through our partnership with XYZ Company,” said Ms. Jane Doe, principal of ABC School. “XYZ employees open up the world to our students and stimulate them to think beyond what they know today. The partnership absolutely enhances student achievement. We appreciate the time and talent XYZ employees give to our students.”

The partnership is a significant benefit to XYZ Company as well. Companies that support education are widely regarded as high-quality organizations. Partnerships with schools keep employee morale high, and employees find they enjoy the interaction with students.

Companies that form partnerships with schools also know that they are helping educate the workforce of tomorrow. Students introduced to the world of business are more likely to stay in school and pursue their career choice.

“We find that our employees look forward to participating in the Partners In Education Program. Employees plan interesting exercises for the students, and this creativity keeps them engaged in our business. Our customers tell us they admire the enthusiasm and commitment to education demonstrated by our employees.”

Partners In Education is a program of Broward County Public Schools. Founded in 1983, the program is dedicated to improving student achievement by cultivating and integrating business, community and school resources for all students in Broward County Public Schools. All Broward County Schools are available for new partnerships. Businesses may make commitments of time, financial resources or other support, based on the need of the school and the type of business.

Businesses or community organizations interested in forming a partnership with a school may contact the principal of the school directly. For a complete listing of Broward County Public Schools and contact information, please see the District web site, [browardschools.com](http://browardschools.com). Additional information regarding Partners In Education is available at [browardschools.com/partnersineducation](http://browardschools.com/partnersineducation)

For information on Partners In Education, please contact Nina Randall, APR, executive director, at 754-321-1974 or [nrandall@browardschools.com](mailto:nrandall@browardschools.com).