

Recognition and Retention

Presented by

Partners In Education, Inc.

Broward County Public Schools



Recognition and Retention

Recognition and retention efforts ensure that current partners and their employee volunteers will continue to work with your school



Recognition and Retention



How much easier it is to keep the partners you have then to continually recruit new partners



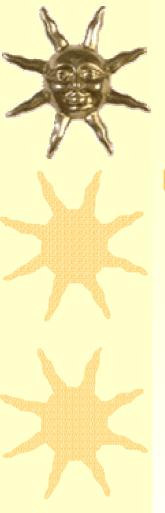
Recognition is the art of informing partners and volunteers that you value their contribution

★It should be part of the culture of your school



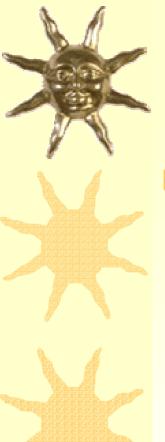
Recognition may be

- ★Public or private
- *Formal or informal
- ★ It is always year-round



Recognition takes many forms

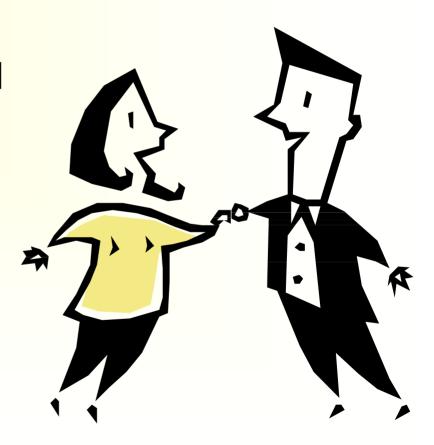
- ★A simple "Thank You"
- ★A letter stating accomplishments with a copy to the supervisor
- *A certificate of appreciation
- ★An invitation to a school "thank you" program



Recognition can just be the act of being identified as a partner volunteer upon entering the school



How distressing it must be to be asked "May I help you" at the front desk every morning rather than be greeted with "Good morning, Mr. Franks, good to see you today."





Retention is the art of keeping partners and volunteers involved by encouraging their annual reenlistment.



Partner volunteers, just like employees, require motivation, good morale, and job satisfaction



- *Make sure that the job they do is one that needs doing and will be valued and appreciated by teachers and staff
- *Make sure the job is one the partner volunteer wants to do



*Make sure the partner volunteer knows the purpose of the assignment, and how it connects to the School Improvement Plan and to student achievement



- **★Make sure the partner volunteer feels ownership for the activity**
- ★Make sure the partner volunteer is working in the most appropriate job for his/her interest and skills



- *Make sure the partner volunteer gets feedback on the outcomes of the activity
- ★Make sure partners and their volunteers have the ability to make decisions about the activities in which they participate. Ask for their suggestions



➤ Ensuring that
volunteers and
partners are treated
with respect and
appreciation will keep
your partnerships
actively involved in
your school.

