

Ways Schools Can Strengthen Partnerships

- ❖ Give your partner a specific liaison at school to coordinate activities.
- ❖ Put partners on the school mailing list to inform them of school news and events.
- ❖ Provide visibility. Include partnership information in school newsletter, school marquee, bulletin board, etc.
- ❖ Send Press Release to local newspapers, community news, radio, TV and community news.
- ❖ Encourage partner to be an active member of the School Advisory Council.
- ❖ Send thank you (especially nice from students.)
- ❖ Send thank you letter with copy to person's supervisor.
- ❖ Provide student art for display at partner's work site.
- ❖ Invite your partners to visit school regularly.
- ❖ Invite partner to PTA, PTO, and Advisory meetings.
- ❖ Include partner in school-wide activities and community projects, such as: field day, health fair, open house, spaghetti supper, basketball and football games, etc.
- ❖ Provide choral or musical group for entertaining employees.
- ❖ Provide services to the business, i.e. making banners, buttons, student designs, etc.
- ❖ Provide partner with monthly calendar of school events.
- ❖ Invite partner to faculty / staff meeting.
- ❖ Introduce partner to students, parents – possibly at open house event.
- ❖ Be attuned to publicity regarding the partner - offer congratulations of support.
- ❖ Invite your partner to shadow the principal or a teacher.
- ❖ Send greeting cards on special holidays or birthdays (again, very special when made by students).
- ❖ Suggest and provide materials for a Partnership Display at the worksite. Good place to post "Volunteers Needed" sign.
- ❖ Conduct an employee volunteer recruitment during lunch at the worksite and have students participate.
- ❖ Have cheerleaders participate in business event.

- ❖ Offer to write a monthly column in the businesses employee or community newsletter.
- ❖ Recruit school employees and/or students to participate in a charity activity important to the partner such as the Walk for Diabetes.
- ❖ Send press release to local media on partnership.
- ❖ Invite to Career Day, health fair, open house, spaghetti supper, basketball/football/baseball games.
- ❖ Nominate partner to local, state and/or national partnership competitions.
- ❖ Send a large banner or thank you card to post at the worksite.
- ❖ Do business with your partner whenever feasible.
- ❖ Offer staff training.
- ❖ Provide partner's employees with information on the school district. Be available to help them find the right person or department to answer queries regarding their child's education.
- ❖ Recognize partner at local Chamber of Commerce meetings.