



Subject Line: XYZ Company becomes partner of ABC School

Dear Friends of ABC School,

We have an exciting update to share with you! Our school has formed a partnership with XYZ Company that we feel will benefit our students and the company. The Partners In Education Program is a district-wide program that improves student achievement by cultivating and integrating business, community and school resources for all students in Broward County Public Schools.

We recently had our first meeting with the company, and our students are still talking about everything they learned.

On our first program day, students traveled to XYZ Company for a tour of the company offices. They heard presentations on manufacturing, sales and distribution, and finance. Please visit our web site at www.xxx.xxx to see photos of our trip, and check out the bulletin board in the main hallway when you visit the school.

Students will use concepts learned in the classroom to complement their experience at the company. For the first session, students had prepared a questionnaire for the managers. Following the visit, students turned the interview questions and answers into a report that could be used to describe the company to others.

In future sessions, students will use math skills to compute the cost of making the products, sales costs and profit. Between sessions with the company's managers, students will research the company's history and its competition. They will study the geographical territory and environmental issues of importance to the company.

We appreciate the financial support of XYZ Company, and most importantly the active participation of their employees. We know that positive role models are important to students and learning about the world of business gives them ideas for their future.

The partnership with ABC Company is sure to enhance student achievement – we will keep you posted as our relationship develops throughout the year.

Please contact me if you have any questions or would like information on the Partners In Education program.

Sincerely,

XXX, School Partner Liaison

Partners In Education improves student achievement by cultivating and integrating business, community and school resources for all students in Broward County Public Schools. All Broward County Schools are available for new partnerships. Businesses may make commitments of time, financial resources or other support, based on the need of the school and the type of business.

For information about the program, please contact Nina A. Randall, APR, Executive Director at 754-321-1974 or nrandall@browardschools.com.