



Subject Line: Partnership with XYZ Company Update

Dear Friends of ABC School,

Our partnership with XYZ Company has brought us some unique experiences this year, and we want to share them with you.

From the first meeting, our students were excited to learn all about XYZ Company. Our tour of the company offices had them talking about XXXXX for days.

Following the trip to XYZ, our students went to work researching the areas where the company sells its products. They were amazed at how complicated it is to get items from south Florida to all parts of the country.

Students put their math skills to work computing the cost of sales of a product and the profit margin needed to be successful. And they enjoyed every minute of it!

Company employees presented lessons to our classes on marketing and product development. For most students, this was a first glimpse into the business world, and they were fascinated by the new concepts.

We also learned about the important environmental concerns in manufacturing a product. Students discussed packaging options that use recyclable materials and other ways to protect our natural resources.

Please visit our web site at www.xxx.xxx to see photos of our partnership days. We keep our bulletin board updated as well, so please look it over when you are at school.

We appreciate our partnership with XYZ Company – their employees give their time and expertise to enhance student achievement. We know that with XYZ's help, we are developing future business leaders.

We will be recognizing our partners on DATE at TIME in our LOCATION. Please join us to show how grateful we are for all they have done throughout the year for our students.

Please contact me if you have any questions or would like information on the Partners In Education program.

Sincerely,

XXX, School Partner Liaison

Partners In Education improves student achievement by cultivating and integrating business, community and school resources for all students in Broward County Public Schools. All Broward County Schools are available for new partnerships. Businesses may make commitments of time, financial resources or other support, based on the need of the school and the type of business.

For information about the program, please contact Nina A. Randall, APR, Executive Director at 754-321-1974 or nrandall@browardschools.com.