

PEACE WEEK

SEPT. 15-20, 2014



JOIN US TO

CHALK 4 PEACE

MORE DETAILS AT

WWW.CHOOSEPEACESTOPVIOLENCE.ORG

Details how to organize your event,
receive **Free Chalk**
and become eligible to win
a **PEACE POLE** on back of this flyer



CHALK4PEACE - is a non-profit organization promoting global peace through the arts and advocates for peace in a non-partisan manner such that all people may share their vision and messages of peace without regard to their nationality, ethnicity or political beliefs. For more information visit www.chalk4peace.org



CHALK4PEACE is a sidewalk painting festival which happens **WORLDWIDE** every September. The idea is to express messages of inspiration and visions for a more peaceful community on your sidewalks, driveways, parking lots, etc. You can organize your own event at your school or in your community.

HOW TO ORGANIZE YOUR EVENT

WHAT YOU NEED:

CHALK

Places to draw ○ Water ○ Nourishment ○ Buckets ○ Paper Towels
Ladders ○ Safety ○ Organizers ○ Photographers ○ Volunteers

Where: Provide a prominent, safe location to draw; your school, sidewalks, parking lots, walls or a local site. Local site suggestions are libraries, museums, arts & community centers, houses of worship, coffee shops, city/town community centers, banks, malls, or ask your local Market to sponsor a section of their parking lot. The best surfaces are smooth concrete or asphalt, or smooth but not polished granite. Ask your community leaders to get involved and support your event. Talk to your Mayor or Council members, local Arts & Recreation Center management, and other community leaders and bring this flyer to show them.

If your chosen location requires an event permit, arrange that with your city, county or organization at least 30 days prior to the date of the event. If the site is a thoroughfare, ask your police, fire department and traffic control to assist by blocking off the area & washing down the street or sidewalk. Washing down the evening before is a good idea and gives the site time to dry.

When: Any day: **CHOOSE PEACE WEEK 2014, SEPT. 15 – 19** or during **SEPTEMBER INTL. PEACE MONTH**

REGISTER YOUR EVENT ON OUR WEBSITE [HERE](#)

You receive a starter kit with chalk (48 jumbo size chinks) when you register on-line with us. **Chalk availability is limited, so register TODAY !** When buying additional chalk, talk to your local art store, and tell them the chalk is for **CHALK4PEACE** or check with your local Dollar Stores. **To be eligible to win a PEACE POLE and other prizes you must register and submit photos of your school/organization's event.**

Who: Make it a team effort. Include principals, teachers; tell students, parents, families, and the PTA.

Recommended group project: take some rope and a big piece of sidewalk chalk. Tie the chalk and have someone hold the end of the rope tight to a center point. Pulling the rope tight, draw one big circle, then repeat a smaller circle 2-3 ft smaller. Get someone who can draw straight lines and create the inner lines with a long 2x4 or a surveyor's chalk line. Make these lines bold with chalk, white tempera poster paints or marking chalk spray. Scatter some loose chalk pieces inside the lines and watch it happen.



The Event: Make sure chalk artists aren't thirsty or hungry. Ask your local supermarket or bakery to provide refreshments/snacks or coordinate a "picnic style" potluck for the event. Give the artists your encouragement, love & respect. Digitally document your event during and immediately after...**BEFORE IT RAINS** (it's what the ladder is for, to get a good view of the art) Chalk Painting is a short-lived art...it's here and gone...

Tell the World: Download flyers and posters from our website www.choosepeacetopviolence.org and publicize your event. Invite your local community leaders. You can also tell your local TV & radio station & local newspaper about your event with a press release. **Email your event photos to afraley@unitedwaybroward.org or cynthia.tapia-rodriguez@browardschools.com** and to be included in the online gallery on our website and Facebook.

MAKE IT HAPPEN!

REPAINT YOUR COMMUNITY THE COLORS OF PEACE