



## WORKING TOGETHER TO MAKE CHILDREN SAFE SWIMMERS

### WHY...

- Drowning is the #1 cause of unintentional deaths for children 1 to 4 years of age
- 54% of adult Americans can not swim well enough to save themselves in an emergency.
- CDC reports for every 1 fatality, 8 people are impacted by a non-fatal drowning.

### THE IMPACT...

- The Every Child a Swimmer program provides swim lesson scholarships to low income families.
- Every child who receives a scholarship will acquire the skills to save themselves in an emergency.
- The Every Child a Swimmer legislation provides water safety education to families.

The Every Child a Swimmer program believes that by working together to improve water competency - which includes swimming skills, water safety knowledge and helping others, water activities can be safer and just as much fun.

**TOGETHER, WE CAN MAKE A DIFFERENCE!**

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